



ELEVATE  
SALON + SPA



ELEVATION TRAINING PROGRAM



# Elevation Training Program

Elevation is our stylist training program, designed to grow your career in an environment filled with support, education, and business knowledge. Our program is for recent cosmetology graduates and also for apprentices with no prior schooling or experience, working toward licensure. In addition to one-to-one coaching and mentoring, our apprentices build their books right from the start with opportunity days to work on their own guests. Ready for a challenge? Elevation is fast paced, intensive, and hands on.

**Elevation Accelerate:** 7-8 months for newly graduated cosmetologists  
**Elevation Complete:** 18 months for apprentices with no prior cosmetology schooling, working toward licensure





# The Perfect Candidate

## **Background**

Restaurant experience | Hospitality experience  
Cosmetology experience is a bonus!

## **Soft Skills**

Meticulously clean | Organized | Well spoken | Responsive  
Communication

## **Personality**

Serves from the heart | Team oriented | Self motivated | Willing to  
make mistakes | Coachable | Kind



## ELEVATION TRAINING SCHEDULE

	TRAINING	INDEPENDENT CLIENT DAYS
WEEK 1	Onboarding   Shampoo   Product Knowledge   Homecare   Model Calls	Training & Models only
WEEK 2	Blowouts   Iron Work   Photography   Captions   Consult	Training & Models only
WEEK 3	Connection   Brow Wax & Tint   Mini Facial   Treatments	Training & Models only
WEEK 4-5	Haircut Theory   Long Haircuts   Maintenance   Follow Ups	Open for Brow Wax & Mini Facials
WEEK 6-7	Medium Haircuts   Medium Consults	Open for above & Long Haircuts
WEEK 8-10	Short Haircuts   Short Consults	Open for above & Medium Haircuts
WEEK 11-14	Barber Haircuts   Barber Consults	Open for above & Short Haircuts
WEEK 15	Silk Press   Keratin	Open for above & Barber Cuts
WEEK 16-18	Curly Haircuts   Curly Consults   Curly Styling   Curly Homecare	Open for above & Silk Press   Keratin
WEEK 19-20	Color Theory & Color Lines   Roots   All Over   Vish   Standard Timing	Open for above & Curly Haircuts
WEEK 21-22	Global Gloss & Smudge   Lowlights   Midi   Smudge	Open for above & Root Touch Ups & All Over Color
WEEK 23-24	Highlighting   Foiling Nape & Back   Lift Levels   Placement Intro	Open for above & Lowlights
WEEK 25-26	Highlighting   Foiling Front & Sides   Standard Timing	
WEEK 27-28	Placement Strategy   Foiling w Base & Lowlights   Modern Foiling	Open for above & Mini   Partial Foil
WEEK 29-30	Balayage   Melts	Open for Full Foil when meeting standard timing
WEEK 31-32	Bleach Retouch   All Over Blonding   Vivids	Open for Balayage   Melts
WEEK 33-34	Color Correction Strategies & Troubleshooting	Transition from training days to all days behind the chair
WEEK 35	Advanced Strategies & Refinements   Timing & Strategies   Client Retention & Tracking	<b>Accelerated Program Complete!</b>
<b>Apprentices Working toward Licensure</b>		
WEEK 37-78	<i>ONLY for Apprentices who did not attend cosmetology school : Independent weekly bookwork and testing prep</i>	Open for all services above



## Education Team

Anna | Angelia | Jessica  
Morgan

Apprentices receive dedicated weekly instruction and hands on experience with our mentor stylists.



## Advanced Education

Education is at the center of our culture. In addition to our apprentice program, we offer advanced education on extensions, color techniques, cutting techniques for stylists at all skill levels.

We offer advanced education opportunities multiple times a year to keep you inspired, motivated, and constantly evolving.





## Space

2700 Sq Ft  
14 stations  
3 treatment rooms  
3 restrooms  
Dedicated 21 space lot

## Salon

Main Level 8 chairs  
Sunroom 2 chairs  
Lower Level Boutique 4 chairs  
Extensions | Color | Cuts



## Spa

Upper Level  
3 treatment rooms  
Shower for body treatments  
Skin | Waxing | Brows |  
Lashes



## Color Lines

Redken | Matrix | Pulp Riot



## Supplies

All tools provided at each station & treatment room

## Retail Lines

Redken | K18 | Olaplex | Elevate





# Compensation

Apprentice \_\_\_\_\_ 12.5 Hourly

Guest Care \_\_\_\_\_ 17 Hourly

Operations I Care Lead \_\_\_\_\_ 19-21+ Hourly

## Service Provider

Scaling Commission | Each payroll, your commission rate is calculated based on biweekly service sales.

Stylist \_\_\_\_\_ 36-52%

Esthetician \_\_\_\_\_ 33-52%

## Product Commission

Tiered scale 5-10%

Biweekly 200 \_\_\_\_\_ 5%

Biweekly 400 \_\_\_\_\_ 7.5%

Biweekly 600 \_\_\_\_\_ 10%



# Stylist

## Annual Income Potential

Scaling Commission | Each payroll, your commission rate is calculated based on biweekly service sales.

DAILY AVG	BIWEEKLY SERVICE FOR 3   4   5 DAY	COMMISSION	ANNUAL INCOME POTENTIAL
250	1500   2000   2500 BIWEEKLY	36%	\$21,000- \$35,000
275	1650   2200   2750 BIWEEKLY	37%	\$23,513- \$39,188
300	1800   2400   3000 BIWEEKLY	38%	\$26,100- \$43,500
325	1950   2600   3250 BIWEEKLY	39%	\$28,762- \$47,938
350	2100   2800   3500 BIWEEKLY	40%	\$29,400 - \$52,500
375	2250   3000   3750 BIWEEKLY	41%	\$34,312- \$57,187
400	2400   3200   4000 BIWEEKLY	42%	\$37,200- \$62,000
425	2550   3400   4250 BIWEEKLY	43%	\$40,163- \$66,938
450	2700   3600   4500 BIWEEKLY	44%	\$43,200- \$72,000
500	3000   4000   5000 BIWEEKLY	45%	\$48,750- \$81,250
550	3300   4400   5500 BIWEEKLY	46%	\$54,450- \$90,750
600	3600   4800   6000 BIWEEKLY	47%	\$60,300- \$100,500
650	3900   5200   6500 BIWEEKLY	48%	\$66,300- \$110,500
700	4200   5600   7000 BIWEEKLY	49%	\$72,450- \$120,750
750	4500   6000   7500 BIWEEKLY	50%	\$78,750- \$131,250
850	5100   6800   8500 BIWEEKLY	51%	\$90,525- \$150,875
950	5700   7600   9500 BIWEEKLY	52%	\$102,600- \$171,000

Annual income potential is calculated with 50 work weeks and estimated 20% tips.  
Range is estimated for 3 - 5 day weekly work schedule



## Schedule

Schedule at the start of the program is 3 days | 18 hours per week and will extend to 32 hours by completion

Apprentices have shifts scheduled on nights and weekends



## Hiring Process

Step 1: Apply

Step 2: Zoom Interview


Step 3: In Person Interview

Step 4: Meet the Team &  
Technical Interview

Step 5: Job offer review

[Apply Now](#)



A photograph of four women standing outdoors, laughing and talking. They are dressed in casual, summery attire. The background shows green foliage and a building. The image has a soft, slightly faded overlay.

*“Together, we’ve built a supportive network where everyone’s voice matters. As a team, we continue to raise the bar, rise together, and build our remarkable lives.”*

***Anna Woodie***

FOUNDER OF ELEVATE SALON + SPA